



## GERRY SLADE collaborates with Countess Bathurst to create NFRSA Charity Calendar



Beau, a now retired police dog from West Yorkshire

Acclaimed West Yorkshire photographer and animal lover <u>Gerry Slade</u> has collaborated with Countess Bathurst to create a beautiful calendar as part of the launch of her new animal charity, the National Federation of Retired Service Animals, <u>NFRSA</u>.

During Countess Bathurst's time as High Sheriff of Gloucestershire 2016/17 she was incredibly privileged to be warmly welcomed by the police, fire & rescue and prison services and given the opportunity to see these incredible service animals on the job. Being a renowned animal lover - she has 5 dogs - she was fascinated to learn about the vital work they do to keep us, the public, safe.

It was during this time she discovered that serving dogs and horses, once they reach the age of retirement, do not receive financial support for their ongoing care, veterinary bills, and medical treatments. In addition, the premiums insurance companies charge for retired animals is quite often



beyond the financial reach of the owners. So their first bond was over their love of animals and in particular Gerry's ability to empathise and connect with his subject.

"Gerry doesn't do just 'portraits' - he has a special gift which is to capture his subject with real emotion and atmosphere." – Lady Bathurst

Indeed, it was that unique bond that drove Lady Bathurst to create the NFRSA, and this inaugural calendar will be a stunning tribute to the incredible animals helping to save lives on a daily basis. Sponsored by pet wellbeing brand, <a href="Paws">Paws</a> Gerry hopes this launch calendar will be the first of many.

"I love to capture that special bond in a unique and beautiful way." – Gerry Slade

And it has just been announced that a stunning image by Yorkshire based photographer Gerry Slade has been selected as part of the Team GB entry to The World Photographic Cup. The WPC was founded in 2013 as a cooperative effort by The Federation of European Photographers (FEEP) and Professional Photographers of America (PPA). Its singular goal is to unite photographers in a spirit of friendship and cooperation. The brotherhood and sisterhood of photography is a bond that transcends language, culture, and geography. That's the foundation behind the World Photographic Cup, a one-of-a-kind international team competition and it is a huge achievement to be selected. <a href="https://www.worldphotographiccup.org/">https://www.worldphotographiccup.org/</a>

Aside from dedicating his creativity and time to this worthy project, Gerry is donating all proceeds to the NFRSA.





## **ENDS**

For further information, or to interview Gerry or Lady Bathurst, please contact:

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